

Unpacking course content accessibility

Campus data analysis

An in-depth study of the evolution of course content accessibility over the last five years:



20
institutions



21M
content items

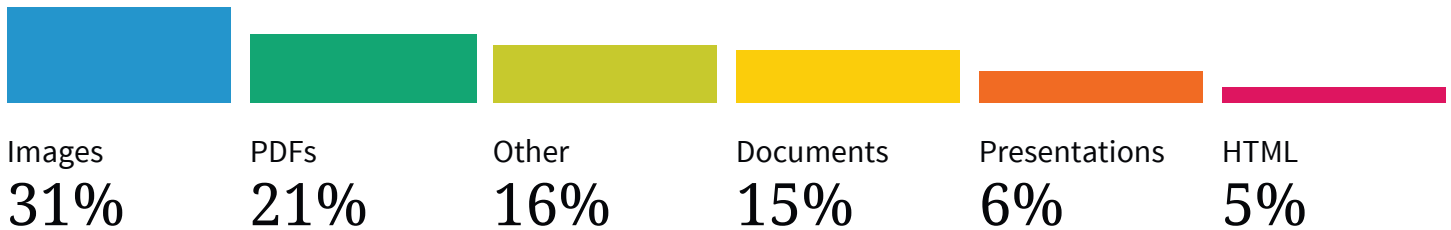


700K
courses



5
years of data

The most common course content types:



The evolution of some common accessibility issues:

Scanned documents	Untagged PDFs	Images without alternative text	Documents with contrast issues	Documents without headings
Five years ago: 13.4%	Five years ago: 52.5%	Five years ago: 80.0%	Five years ago: 31.4%	Five years ago: 47.0%
Today: 12.8%	Today: 44.6%	Today: 77.9%	Today: 35.0%	Today: 47.1%

Average overall accessibility score for institutions:

Five years ago: **27.5%** Today: **30.6%**

Conclusion:

There has been a very slight overall improvement in course content accessibility over the last five years. However, the progress has been slow.